

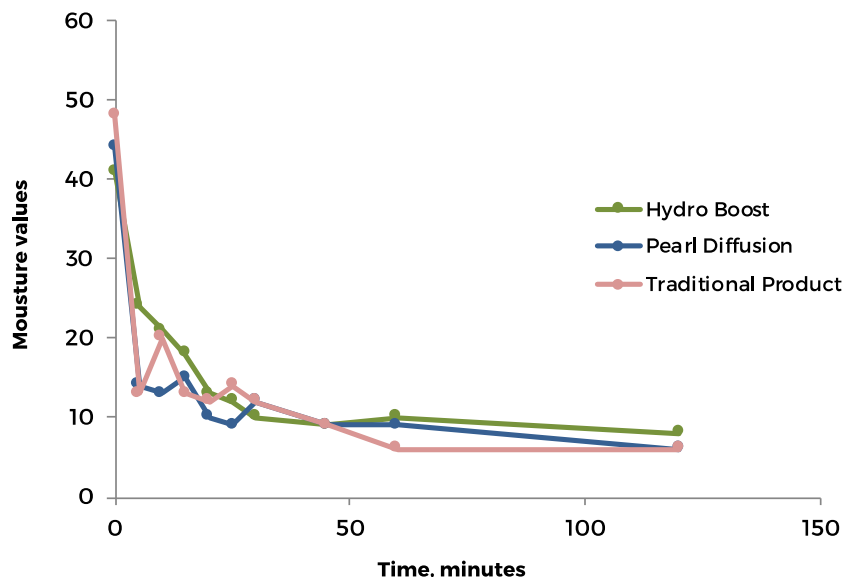
## SUPERIOR COMPARATIVE HYDRATION PERFORMANCE OF RÉDUIT AT 1/10th DOSAGE EQUIVALENT

Wellfully Limited (ASX: WFL) (Wellfully, or the Company) is pleased to announce it has completed comparative hydration performance testing of RÉDUIT's Skinpods™.

Wellfully's Perth Skin Laboratory has successfully undertaken in vivo hydrating performance tests of the Hydro Boost and Pearl Diffusion Skinpods™. The GCP (Good Clinical Practices) compliant trial compared a standardised application to the skin of RÉDUIT product (using the RÉDUIT patented delivery system) with the standard manual skin application of a traditional high-end moisturizer at 10x the volume applied. [If surplus product which remains on the fingers in manual application is accounted for, comparative volume jumps to 15x-20x].

Compared to the traditional product, the total hydration performance over a two-hour period was +25% for Hydro Boost, and +6% for Pearl Diffusion Skinpods™, the latter being a RÉDUIT product that primarily focuses on skin tone benefits with only secondary hydration benefits intended. Importantly for consumers, the relative hydration performance of the RÉDUIT products after 30 minutes (i.e. after the initial application effects of the high-volume traditional moisturizer wear off) shows an even more significant +31% and +18% improvement in hydration levels for the two products respectively.

### Change in Moisture Levels



"The results from our Perth Skin Laboratory are in line with expectations," Wellfully's CEO Paul Peros said. "Regardless, this is a very significant result that fits with RÉDUIT's ethos, delivering a superior performance using a fraction of product applied. We are actively aligning our testing activities to focus

on real life applications, relevant for consumers and their understanding of the advantages of enhanced drug delivery.”

RÉDUIT uses serums rather than emulsions, avoiding the common problem associated with oils that smother the skin and block its natural ability to breathe. Serums are applied sparingly, feel weightless on the skin, leave no residue on the skin, and wash off easily.



By focusing on oil-less serums, RÉDUIT Skinpods™ deliver a greater intensity of beneficial vitamins, humectants and pro-health ingredients than common emulsions. The RÉDUIT Magnetic Mist technology and serum formulations enhance skin hydration, feel weightless on the skin, and help to deliver levels of skin health usually associated with professional spa treatments.

## ABOUT WELLFULLY

Wellfully is a fully integrated, science-based wellness company. In addition to our own-brands, RÉDUIT and SWISSWELL, we also offer a portfolio of proprietary technologies and support partners by providing IP and expertise in magnetic array design, feasibility and efficacy, and claims testing, engineering and production.

## ABOUT WELLFULLY'S TECHNOLOGIES

Wellfully has developed a number of physical enhancement technologies based on the interactions between ingredient molecules and weak atomic forces, positioning the Company as a world leader in the science of magnetic fields as they relate to drug or active-ingredient delivery.

The first of Wellfully's magnetic technologies was the Magnetic Microarray. Complex 3-D magnetic fields, produced by low-cost microarray film, influence the movement and penetration through the skin of drugs, active ingredients and formulations at the molecular level. This was licensed and commercialized in 2014.

The second magnetic technology, the Programmable Array technology, employs powered electromagnetic fields that can be altered to suit individual consumer's skincare needs. This was licensed for skincare applications in 2020.

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Mr Cameron Reynolds  
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The third magnetic technology uses magnetic fields to alter the wettability of a surface, substantially enhancing contact between liquid and solids. Magneto-Wetting underpins the Company's current developments in haircare, skincare and surface hygiene, in conjunction with Wellfully's recently developed Ultrasonic Misting technology. International patents have been filed.

## FORWARD-LOOKING STATEMENTS

This announcement contains certain "forward-looking statements" concerning Wellfully. Where Wellfully expresses or implies an expectation or belief as to future events or results, such expectation or belief is expressed in good faith and believed to have a reasonable basis.

Forward-looking statements provided in this announcement are based on assumptions and contingencies which are subject to change without notice. Such forward-looking statements including statements regarding intentions, planned events and potential results are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance.

There can be no assurance that actual outcomes will not differ materially from these forward-looking statements, and there are risks associated with Wellfully and the industry which may affect the accuracy of the forward-looking statements. Wellfully does not undertake any obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date of this announcement or to reflect the occurrence of unanticipated events, except as may be required under applicable securities laws.

This release has been issued with the authorisation of the Board.

- Ends -

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